

## GET BIG SAVINGS AND EVEN BIGGER PRZES WITH CONTIKI'S 'BIG TRAVEL SALE'

## Contiki travellers can save up to 20%\* on trips worldwide, and even win a free trip (plus loads of other travel prizes) with the all-new 'Spin to Win' game.

In summer 2024, Contiki **lowered their base prices on 90% of Europe trips**. Now, to celebrate the start of a new year (and lots of new travels), prices will be even lower on trips worldwide with the **Big Travel Sale**.

On top of savings of up to 20%\* on trips to Europe, Asia and beyond, travellers can also 'Spin to Win' lots of additional discounts and prizes.

The top prize on offer is a number of FREE Contiki trips. Additional prizes include 50% or 5% off trips in Peru, South Africa, and Europe, plus upgraded accommodation\* on selected trips.

The sale launches on 26th December 2024 and continues until 4<sup>th</sup> February 2025. It includes over 80 trips across 6 continents. Travellers can save on multi-country Europe trips (which Contiki is best known for), along with more off-the-beaten-track adventures in Costa Rica, New Zealand and beyond.

Travellers can turn their best ever 'Europe summer' trip from dream to reality. **Whether they're looking to fit as many countries as they can into one trip or go in-depth in one iconic destination**, there's a huge selection of European adventures to choose from in this year's sale.

This year's sale includes long and short multi-country European adventures, from the 9-day 'Vienna to Rome Trail' to the epic 25-day 'European Quest'.

There's an abundance of in-depth (1-2 country) trips too, including '**Ultimate Italy**' (22 days), '**Best of Spain**' (10+ days) and 'Greek Island Hopping' (11+ days).

In Contiki's recent '**Voice of a Generation**' survey for 2024, European countries made up four of the five top destinations on travellers' wish lists – namely Greece, Italy, Croatia and Spain.

Classic global trips featured in this year's Big Travel Sale include 'Vietnam Experience' (12 days), 'Eternal India' (12 days), 'Peru Uncovered' (14 days), 'Viva Costa Rica' (9 days), 'Real New Zealand' (15 days), 'Sea, Safari, South Africa' (14 days) and 'Ultimate Canada' (19 days).

There are plenty of brand-new and recently launched trips on sale too, including:

'Borneo Adventure' - a 9-day celebration of Borneo's wildlife and scenery
'China Adventure' - the returning 12-day exploration of China's most famous hotspots
'Paris to Rome by Train' - a 9-day mission that ticks off Milan, Venice & Lausanne
'Lima to Machu Picchu Road Trip' - an 11-day, budget-friendly Peruvian odyssey

Contiki CEO Adam Armstrong says:

"This is the latest step in our mission to make global travel more affordable for young people around the world."

"Towards the end of 2024, **we lowered our base prices on 90% of Europe trips**. We hope that these additional savings will give more people the encouragement they need to stick it to inflation and go have the time of their lives."

With Contiki, it's easy to make 2025 your best year yet, and to make 'travel more' the New Year's Resolution you can actually keep. **Travellers can secure their trip with a super-low deposit and pay the rest in installments**. The earlier you book in advance, the lower the monthly installments – your dream trip could end up costing less than your monthly gym membership!

Check out the full list of sale trips at www.contiki.com/activity/travel-sale

\*Some Contiki trips are available in both 'Standard' and 'Plus' variations. Each variation follows the same itinerary but on a Standard trip, travellers will stay in multi-share hostel accommodation, while on a 'Plus' trip they'll upgrade to stay in twin-share, min 3-star hotels.

– Ends –

## <u>Images</u>

Imagery: <u>Big Travel Sale 2025</u>

## **ABOUT CONTIKI**

Contiki are the world leaders in social youth travel. We've been providing amazing travel experiences for young travellers, from 18-35 years old, since 1962. Imagine how good you would be at something if you had been doing it for more than 60 years?

Everything about Contiki is deeply rooted in our core values 'Make Every Moment Count' and 'We're about people'. We don't just talk the talk, we walk the walk and live by our brand philosophy of 'Travel.Together.' which means to travel with one another, the destinations we visit, the cultures we enjoy and the environment, too.

About The Travel Corporation

The Travel Corporation is a global portfolio of 18 exceptional, market leading travel brands including the world's number one escorted tour operator Trafalgar, award-winning Uniworld Boutique River Cruises, premium guided vacation company Insight Vacations, youth travel specialists Contiki, and Celtic travel experts Brendan Vacations among many others. After more than a century of blending transformative travel with extraordinary service, the esteemed company remains committed to its signature 'Driven by Service' philosophy and to consistently delivering outstanding experiences and value to travelers, guests, and partners.

Committed to MAKE TRAVEL MATTER®, TTC is dedicated to creating a positive impact on people, the planet, and wildlife. This commitment is reflected in the philanthropic work of its not-for-profit TreadRight Foundation, as well as its How We Tread Right sustainability strategy, a five-year plan aligned to advance the United Nations Sustainable Development Goals. For more information, visit TTC.com.