



CONTIKI LAUNCHES OVER 10 NEW TRIPS ACROSS EUROPE AND PERU

First 50 Guests to Book Select Departures Score 50% Off Their Trip to Albania, Mallorca, and Beyond

CYPRESS, CA, September X, 2024: [Contiki](#), the leading social travel brand for ages 18-35, is launching its most extensive Europe trip collection in over 60 years, along with two new budget Peru trips. Travelers can choose from 10 new itineraries, including Contiki's first-ever trip to Albania and destinations across Athens, Rome, France, England, Switzerland, Morocco, and Egypt. To celebrate the launch of the new itineraries on September 10th, the **first 10 travelers** to book select trips will receive **50% off***, with **savings of up to \$1,400**.

"We've been leading travel experiences in Europe for over 60 years, and it's a region that holds a special place in Contiki's history and heart," says Adam Armstrong, CEO of Contiki. "This new collection of trips is about evolving with our travelers' desires. We want to uncover hidden gems and offer fresh, immersive experiences that align with the interests of travelers today, and launching in destinations like Albania reflects our commitment to bringing new, off-the-beaten-path adventures to life.

"To celebrate this exciting expansion, we're offering our biggest deal ever, with 50% off for the first ten travelers on select launch departures. This special offer is designed to inspire travelers to seize the moment and book now, so they don't miss out on these unique adventures at an unbeatable price," says Armstrong.

The new 8-day '**Albania Beaches & Peaks**' trip showcases Albania's emerging status as a top travel destination, recently ranked among the top 3 trending by MasterCard Economics Institute. Travelers will experience Albania's beauty, with time on the turquoise waters and white-sand beaches of the Albanian Riviera, and hikes with breathtaking views in Valbona National Park. Highlights include cable car rides and historical architecture tours in Tirana, a scenic cruise over Lake Komani, and opportunities to immerse in local culture with a traditional Iso-Polyphony singing performance and fresh cuisine at an agro-tourism farm, famously visited by Dua Lipa.

New Contiki trips in Europe include destinations such as Mallorca, France, Greece, Austria, Switzerland, and beyond. See top new trips below and all new trips [here](#).

- **Ancient Wonders: Rome, Athens, Cairo:** Explore three ancient civilizations on a 10-day journey including a visit to the new Grand Egyptian Museum with Tutankhamun's tomb, guided tours and free time in Rome, Athens, and Cairo, plus an island-hopping day trip and an Italian cooking class.

- **France in a Week:** A seven-day journey through the picturesque chateaus, champagne houses, artisanal perfumeries, charming patisseries, and historic Normandy D-Day beaches of France.
- **Barcelona, Ibiza & Mallorca:** Discover Spain's stunning coastal islands with this immersive trip, featuring beach relaxation, boat parties, flavorful food tours, and engaging historical explorations across Barcelona, Ibiza, and Mallorca.
- **Paris to Rome by Train:** Experience the romance of Europe aboard a train journey connecting Paris, Venice, Milan, and Lausanne. This itinerary provides travelers with ample free time to explore each city's unique charm and attractions.
- **Culture & Coastlines in Morocco & Best of Morocco:** Delve into Morocco's diverse landscapes and cultural heritage with these expanded itineraries, featuring visits to the Agafay Desert and Ait Mansour Valley
- **French Christmas Markets:** Following the success of Contiki's German Christmas markets trip, this new itinerary invites travelers to experience the festive charm of French Christmas markets for an enchanting holiday experience.

The first 50 travelers to book select "launch departures" on five new Europe trips will receive an exclusive 50% discount from Contiki, with significant savings of up to \$1,400 off the original price. *Terms and conditions apply.

In South America, Contiki has introduced two new budget-friendly trips to Peru: 'Lima to Machu Picchu Road Trip' and 'Peru: Lima to Huaraz.' These trips are part of Contiki's expanded Latin America collection and include English- and Spanish-speaking Trip Managers, quality hostel accommodations, internal transport, and comfortable sleeper coaches.

The '**Lima to Machu Picchu Road Trip**' covers Peru's must-see highlights in 11 days, including the Inca Trail to Machu Picchu, sand buggy rides in Huacachina, aerial views of the Nazca Lines, boat tours of the Ballestas Islands, cultural experiences at Lake Titicaca, and a visit to a Pisco vineyard.

The '**Peru: Lima to Huaraz**' trip is a unique opportunity to explore the lesser-known city of Huaraz over six days, featuring hikes to one of South America's last tropical glaciers, visits to the UNESCO World Heritage Site of Chavin de Huantar, and a trek to the stunning Laguna 69 in the Andes. Contiki is now the first youth operator to spend more than just a day in the lesser-known city of Huaraz.

For more information on Contiki's new trips, visit: contiki.com/en-us/travel-styles/new-trips.
[IMAGES](#)

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ABOUT CONTIKI

Contiki are the world leaders in social youth travel. We've been providing amazing travel experiences for young travelers, from 18-35 years old, since 1962. Imagine how good you would be at something if you had been doing it for more than 60 years? Everything about Contiki is deeply rooted in our core values 'Make Every Moment Count' and 'We're about people'. We don't just talk the talk, we walk the walk and live by our brand philosophy of 'Travel.Together.' which means to travel with one another, the destinations we visit, the cultures we enjoy and the environment, too.

ABOUT THE TRAVEL CORPORATION

The Travel Corporation is a global portfolio of 18 exceptional, market leading travel brands including the world's number one escorted tour operator Trafalgar, award-winning Uniworld Boutique River Cruises, premium guided vacation company Insight Vacations, youth travel specialists Contiki, and Celtic travel experts Brendan Vacations among many others. After more than a century of blending transformative travel with extraordinary service, the esteemed company remains committed to its signature 'Driven by Service' philosophy and to consistently delivering outstanding experiences and value to travelers, guests, and partners.

Committed to MAKE TRAVEL MATTER®, TTC is dedicated to creating a positive impact on people, the planet, and wildlife. This commitment is reflected in the philanthropic work of its not-for-profit TreadRight Foundation, as well as its How We Tread Right sustainability strategy, a five-year plan aligned to advance the United Nations Sustainable Development Goals. For more information, visit [TTC.com](https://www.ttc.com).