



YOUNG AUSSIES EMBRACE OFF-SEASON TRAVEL IN EUROPE - CONTIKI'S FLASH SALE MAKES IT MORE AFFORDABLE

Contiki's Flash Sale features trips to Europe including Italy, Croatia, Ireland, France & more for up to 20% off

25 MARCH 2025, SYDNEY AUSTRALIA:

After a record-breaking Big Travel Sale, where a few lucky travellers won **free** trips to Europe, Contiki is giving even more young Aussies the chance to jet off on their European adventure this year with huge savings.

The Flash Sale will run from 25th March to 8th April, giving travellers 14 days to lock in their 2025 Europe trip for less. It will feature up to 20%* off 34 departures worldwide, with a large number of multi-country Europe trips, which tend to be Contiki's bestsellers among young Aussies.

Off-season travel in Europe is booming, with more young Aussies swapping peak-season hustle for cooler autumn & winter temperatures and more affordable prices. Compared to 2024, Contiki saw a 16% increase in demand for Europe trips among Aussies aged 18-35 in October and a 6% increase in December.

Croatia is leading the charge as a top destination in September, with young travellers drawn to its stunning coastline and island-hopping adventures. With Contiki's Flash Sale, they can save up to 20%* on their Croatia Island Sailing trip.

In Contiki's Voice of a Generation 2024 survey, 94% of young Aussies indicated that they would like to travel more sustainably. Off-season travel is also a great option for travellers looking to travel more sustainably by helping reduce overcrowding during peak season.

With many cultural events taking place during autumn and winter in Europe (including Oktoberfest, Hogmanay, various Christmas markets, and more), travellers who are looking to experience a different side of Europe can take full advantage of these opportunities.

The Flash Sale is also a great opportunity for young Aussies who are looking to make the most of their Christmas and New Year's holidays with a trip to Europe. Young Aussies graduating mid-year or looking to take a gap year can also book their Europe trip before the year ends and benefit from the discounts. Contiki also offers special departures 18-22s who are looking for their Gap Year trip.

The Flash Sale features up to 20%* off 34 departures worldwide, with a large number of multi-country Europe trips, including:

- European Horizon Plus (10 days, 7 countries)
- European Quest Plus (25 days, 9 countries)
- European Escapade Plus (24 days, 10 countries)
- European Adventurer Plus (37 days, 15 countries)
- European Discovery (12 days, 6 countries)
- European Encounter (16 days, 8 countries)

Other trips include:

- Scandinavia (10 days)
- Great Britain & Ireland (18 days)
- Croatia Island Sail (8 days)

Managing Director of Contiki Oceania, Toni Ambler, says: “At Contiki, we’re all about making global travel more accessible for young Aussies.”

“Winter and autumn in Europe are seriously underrated, but they’re some of the best times to go. Think fewer crowds, more affordable stays, and a packed calendar of cultural events – it’s the perfect way to experience Europe at its most authentic.”

“We’ve made huge strides in sustainable travel, from switching our European coaches to HVO fuel to encouraging off-season travel. By exploring Europe outside of peak summer, young Aussies can help ease overtourism while embracing a more sustainable and immersive way to see the world.”

Check out the full list of sale trips at www.contiki.com/activity/travel-sale

- Ends -

Images

Hero Image: [Flash Sale \(March\) Imagery](#)

ABOUT CONTIKI

Contiki are the global leaders in travel for 18-35s. We’ve been providing amazing travel experiences for young travellers since 1962. Imagine how good you’d be at something if you’d been doing it for more than 60 years?

Everything about Contiki is deeply rooted in our brand philosophy of ‘Travel.Together.’ which means to travel in accordance with one another, the destinations we visit, the cultures we enjoy and the environment, too.

About The Travel Corporation

The Travel Corporation is a global portfolio of 18 exceptional, market leading travel brands including the world's number one escorted tour operator Trafalgar, award-winning Uniworld Boutique River Cruises, premium guided vacation company Insight Vacations, youth travel specialists Contiki, and Celtic travel experts Brendan Vacations among many others. After more than a century of blending transformative travel with extraordinary service, the esteemed company remains committed to its signature 'Driven by Service' philosophy and to consistently delivering outstanding experiences and value to travellers, guests, and partners.

Committed to MAKE TRAVEL MATTER®, TTC is dedicated to creating a positive impact on people, the planet, and wildlife. This commitment is reflected in the philanthropic work of its not-for-profit TreadRight Foundation, as well as its How We Tread Right sustainability strategy, a five-year plan aligned to advance the United Nations Sustainable Development Goals. For more information, visit [TTC.com](https://www.ttc.com).