

# From Flores to Komodo Island, Contiki's new trips in Indonesia take travellers far beyond the beach bars

Ideal for travellers who want to get the complete sea, shore & cultural experience across Bali, Komodo Island, and Flores.

### DAY/DATE/MONTH, LOCATION:

Contiki, the leading youth travel brand for 18-35s, has launched 3 brand new trips to Indonesia, namely Bali Island Hopping, Komodo & Flores Sail, and Indonesia Island Hopping.

After the unprecedented success of Contiki's Philippines Island Hopping trip, the brand has now announced its much-awaited trip to Bali & beyond, with first departures scheduled to kick off in July 2025.

There has been a considerable increase in the demand for trips to Bali, and Asia as a whole. In Australia and New Zealand, searches for 'Bali holiday packages' surged by 23% YoY and for 'Bali trips' by 26%.

In the US and Canada, searches for 'Bali vacations' have surged by a massive 234% YoY and for 'Bali trips' by 53%. In Q3, there has been a resurgence of interest in Asia travel, demonstrated by a sharp increase of searches of 52%, despite the long travel window and distance from the US.

In the UK, searches for 'Bali holidays' saw an YoY increase by 22%.

This demand has been reflected on Contiki's website, with Bali being the most-searched destination out of the places where the brand previously did not have any trips running. The brand has also seen nearly a 20% increase in 2025 trip bookings to Asia, compared to 2024.

Contiki's new 8-day Bali Island Hopping trip will give travellers the opportunity to meet the locals to learn traditional cooking and farming techniques in Bali's cultural capital, Ubud. Additionally, adventure-seekers will have the chance to learn how to dive, go white-water rafting, and even go snorkelling on a day-trip to the world-famous Gili Islands.

'Komodo & Flores Sail' is a great choice for travellers who want an Indonesian island hopping experience with a dose of underexplored gems & unique marine life. The 6-day adventure kicks off with an included flight to Labuan Bajo before heading into the sea on a houseboat for a 2-

night stay. Travellers will have the chance to take a guided trek of Komodo Island, visit the famous Pink Beach, go snorkelling, see Komodo dragons with a local park ranger and other wildlife in their natural habitat and even swim with manta rays at Manta Point. Additionally, travellers will also visit Kalong Island, a lush hilly island that is home to thousands of bats.

For travellers who want the best of both worlds, Indonesia Island Hopping is the perfect trip that combines all the experiences in Bali and Komodo Island for the ultimate 13-day sailing & island hopping adventure.

"We know our travellers have been waiting for us to introduce trips to Indonesia, specifically Bali. I would even go on to call them 'Myth-busting' trips, because they'll show you a side of Bali that's beyond just the buzzing nightlife, with plenty of cultural and adventure activities. Our travellers are going to experience a whole new way of island hopping in Indonesia," Taryn Welsh - Director of Operations for Contiki – Asia & Australia.

"We're seeing a trend that young travellers are seeking trips that have more sober, cultural and adventure experiences. We really wanted to ensure that this demand is being catered to on our new Indonesia island hopping trips,"

"There are very few places on our planet where you can spot Komodo dragons in the wild and even swim with manta rays & see corals. We're so glad that now our travellers have the chance to experience it. Not to mention, all the stunning panoramic views that you get to capture on the trip are absolutely surreal too," says Emma McMahon – Product Development Director.

"Bali has rightfully earned its reputation as a hotspot for young travellers, and there's much more to discover there - so many interesting local traditions that also deserve recognition. We're pleased to say that our travellers will get to experience it all on these new Indonesia trips," says Adam Armstrong, CEO at Contiki.

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#### **Images**

Hero Image: Indonesia

#### **ABOUT CONTIKI**

Contiki are the world leaders in social youth travel. We've been providing amazing travel experiences for young travellers, from 18-35 years old, since 1962. Imagine how good you would be at something if you had been doing it for more than 60 years?

Everything about Contiki is deeply rooted in our core values 'Make Every Moment Count' and 'We're about people'. We don't just talk the talk, we walk the walk and live by our brand

philosophy of 'Travel.Together.' which means to travel with one another, the destinations we visit, the cultures we enjoy and the environment, too.

## **About The Travel Corporation**

The Travel Corporation is a global portfolio of 18 exceptional, market leading travel brands including the world's number one escorted tour operator Trafalgar, award-winning Uniworld Boutique River Cruises, premium guided vacation company Insight Vacations, youth travel specialists Contiki, and Celtic travel experts Brendan Vacations among many others. After more than a century of blending transformative travel with extraordinary service, the esteemed company remains committed to its signature 'Driven by Service' philosophy and to consistently delivering outstanding experiences and value to travelers, guests, and partners.

Committed to MAKE TRAVEL MATTER®, TTC is dedicated to creating a positive impact on people, the planet, and wildlife. This commitment is reflected in the philanthropic work of its not-for-profit TreadRight Foundation, as well as its How We Tread Right sustainability strategy, a five-year plan aligned to advance the United Nations Sustainable Development Goals. For more information, visit TTC.com.